



SOCIETY OF INDEPENDENT PROFESSIONAL EARTH SCIENTISTS

## ADVERTISING OPPORTUNITIES

### SIPES Quarterly

#### Rates for Non-Members

##### **Business Card**

(2" x 3 1/2")

One to Three Issues                      \$36.00/Issue  
Four Issues                                      \$132.00

##### **Quarter page**

(5" x 3 3/4")

One to Three Issues                      \$90.00/Issue  
Four Issues                                      \$330.00

##### **Half Page**

One to Three Issues                      \$180.00/Issue  
Four Issues                                      \$660.00

##### **Full Page**

One to Three Issues                      \$360.00/Issue  
Four Issues                                      \$1,320.00

- **CIRCULATION**  
800+ independent professional engineers, geologists and geophysicists located in 23 states
- **PUBLICATION DATES**  
February, May, August & November
- **DEADLINE**  
First of the month preceding the publication issue
- **AD POLICY**  
(1) Costs are for camera-ready art only  
(2) No charge for minor adjustments to business cards  
(3) Please specify ad size and number of times it is to be printed

#### SIPES QUARTERLY ADVERTISING ORDER FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Telephone \_\_\_\_\_

Ad Size \_\_\_\_\_ Number of Issues \_\_\_\_\_ Amount Enclosed \_\_\_\_\_

Payment Information:  Payment Enclosed     MasterCard     VISA  
 American Express     Discover

Credit Card No.: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

#### **For Additional Information Contact:**

SIPES Quarterly  
1401 N. Central Expressway, Suite 105  
Richardson, Texas 75080  
Telephone: 214-363-1780    Fax: 214-363-8195  
E-mail: sipes@sipes.org